

## Photo Assessment Form

Name: \_\_\_\_\_

Assignment: \_\_\_\_\_

Due Date: \_\_\_\_\_ Turn-in Date: \_\_\_\_\_

### Level Key/Points:

- 6 – Highest degree of proficiency. Exceeds all requirements of the assignment and demonstrates originality and/or experimentation.
- 5 – Mastery level. Exceeds all requirements of the assignment and demonstrates some degree of experimentation.
- 4 – Above average level of achievement. Meets assignment requirements and begins to show some degree of original creative thought.
- 3 – Average level of achievement. Majority of the assignment requirements were met.
- 2 – Minimum level of achievement. Demonstrates that some understanding of the assignment occurred.
- 1 – Achievement is unsatisfactory.

### PRODUCTION RATING

#### **UNDERSTANDING:** Level: 1 2 3 4 5 6

Evidence an understanding of visual literacy concepts are present in the completion of the work.  
Have such visual qualities as design, use of light, color, and form been used well?

#### **CONTENT:** Level: 1 2 3 4 5 6

Evidence that a concept has been developed related to the assignment.  
Is the image appropriate to its intended use and audience?

#### **EFFECTIVENESS:** Level: 1 2 3 4 5 6

Evidence and the degree to which the work is successful, accomplishing an aim or purpose.  
Does the viewer experience an intellectual or emotional impact?

#### **INVENTIVENESS:** Level: 1 2 3 4 5 6

Evidence of creative ideas, strategies and or solutions. Demonstrates the ability to develop original images.  
Does the image present information in a new and imaginative way? Does the work stimulate new insights?

#### **EXPRESSION:** Level: 1 2 3 4 5 6

Evidence and the degree to which the work is expressive, powerful and moving.  
Does the image present its theme in a powerful manner and compel the viewer's attention?

#### **TECHNIQUE:** Level: 1 2 3 4 5 6

Demonstrates an understanding of the use of tools and processes pertinent to the assignment.  
What, if anything could be changed to make the image more effective?

#### **CRAFTSMANSHIP:** Level: 1 2 3 4 5 6

Demonstrates skill and appropriate use of photographic media and presentation of completed work.  
Is the skillfulness and method appropriate to the task?

#### **COMMITMENT:** Level: 1 2 3 4 5 6

Evidence that the work reflects your personal involvement in the assignment.  
Has the student attended and productively engaged during class meetings?

Total Points: \_\_\_\_\_ Letter Grade: \_\_\_\_\_

8 = F

Comments:

9-14 = D-

15-16 = D

17-19 = D+

20-22 = C-

23-26 = C

27-29 = C+

30-33 = B-

34-37 = B

38-41 = B+

42-45 = A-

46-48 = A

To receive credit for an assignment, files need to be uploaded to the Stout Photo Server prior to the start of the critique and student must be present for the "shoot" and critique. Late assignments will not be accepted without extenuating circumstances.

**Resubmission of assignments:** After critique, students may resubmit any and all assignments for reevaluation with no penalty.  
No resubmissions accepted after the last day of classes prior to evaluation week.